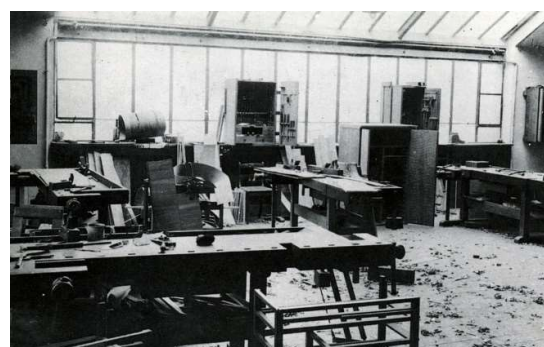


# Bauhaus Campus 2021

much more  
than just an  
**architecture  
competition for  
students**



**arkitekturo**  
by wikiarquitectura

# Why participate

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Participating in academic competitions for architecture students is a great way to complement your learning experience. Here is a shot list of our favorite reasons why students love joining our challenges.

## **To design without the pressure of grades**

Sometimes, when working on a studio project at school, students find themselves not being able to fully express their ideas. The pressure of grades, sometimes pushes students to play it “safe”, and design what they think their teachers want to see, instead of the ideas they would really like to explore.

Academic competitions can be a great opportunity to try those design ideas you’ve always loved without the pressure of failing a class.

## **To familiarize yourself with how professional competitions work**

Competitions are how most important projects are awarded in the professional world. Big studios participate in competitions all the time, and if you want to work at well-known firms or want to establish your own, chances are you will be involved in the process.

Being successful in a competition requires a whole set of skills, which many times are not taught at architecture schools. Academic competitions can be a great way to familiarize yourself with what it will take to be successful in professional competitions.

## **To see how students from other schools and countries approach the same project**

In architecture, unlike math, where  $2+2$  always equals 4, there is no one single correct solution to a given problem. That is why learning from what has worked in the past in other projects is so important. That is why in architecture schools we see studio classes where everyone gets to see everyone else’s projects, instead of one on one sessions with a tutor, so that students can learn from one another.

Now, if seeing how a handful of classmates approached the same brief you were given can be a powerful learning experience, imagine how enriching it could be to see how hundreds of students, from different schools, countries, cultures and backgrounds, solved a common brief.

## **To receive unbiased feedback**

When the jury looks at a project, they don’t know who’s it’s from, they don’t know who you are, where you are from, how you look or what you’ve designed in the past. They will give you their honest opinion regarding your architectural design alone.

## **To work with your dream team**

You are free to choose the team you want to work with, or to work by yourself. Many times, in studio classes you can be paired with students you don’t necessarily share much in common with, and that can make it complicated to work together. When joining an academic competition you can choose who you want to work with. As long as they are students it doesn’t matter if they are not on your same class or even study at your same school.

## **To build your portfolio**

Many students don't feel truly represented by their school portfolios. In part because when you are student you are constantly evolving, and a project you worked on just last year might not represent your skills today, and in part as well due to the fact that you might have been working on those projects with grades in mind, without being able to fully show your true colors.

Participating in an academic competition can be an opportunity to finally work on that flagship project that you can really feel proud of and that will make your portfolio stand out amongst the rest.

## **To gain exposure as a future architect**

Results of academic competitions are picked up by the media. These days, digital media in particular, can help you get noticed by studios around the world, many of which are always looking to hire great talent.

You never know where the next great opportunity might come from, but one thing is for sure, if you don't get yourself out there, how are these opportunities supposed to find you?

# Brief

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**After putting his career as an architect on hold to fight the first world war between 1914 and 1918, Walter Gropius sensed the world needed a radical change,** a change in which arts and architecture would play a fundamental role.

**His previous ideas of what architecture should be didn't quite make sense anymore.** His new vision of architecture was one where all arts came together to re-imagine the material world, where craftsmanship would reclaim its leading position in the production process and where artists would find a way to imprint their soul and essence into rational, useful and beautiful objects that could be mass produced following the ideals of Fordism and Taylorism.

**It was 1919 in post-war Weimar, Germany. Walter Gropius had just founded the Bauhaus. One of the most radical evolutions architecture has ever experienced was about to begin.**

During the next 14 years the Bauhaus explored these ideals to its full extent. Never free from criticisms and political pressure, the school had to move from Weimar to Dessau in 1925, and later to Berlin in 1930. Directors didn't have it easy either, with Gropius being forced to resign in 1928 and his successor Hannes Meyer being replaced by Ludwig Mies van der Rohe after only two short years in office in 1930. Finally, in 1933, the Bauhaus leadership, with Mies at the helm, decided to close the school under Nazi pressure.

At that time, **with the Bauhaus dismantled and most of its staff spread all over the world to avoid the Nazi regime, one could easily think the whole project was a failure.**

## The challenge

For the sake of this challenge we will imagine that a **group of contemporary, visionary architects, has come together to revive the idea that once led to the creation of the Bauhaus.**

**This group believes, as once Gropius did, that radical changes are happening in life and society, and that architecture should play a**

**However, those 14 short years were enough for Gropius's vision to consolidate and influence a generation who would remain faithful to his ideals and spread them wherever destiny took them.** Mies went on to design the IIT campus and become a teacher in Chicago, Josef and Anni Albers had successful teaching careers at Black Mountain College and Yale, while Breuer and Gropius himself found their places at Harvard, just to name a few.

It might not have been that obvious to them back then, but **looking back from where we stand today we can clearly see how those years at the Bauhaus had an enormous impact in the architects that were to come, for decades.** Even today, most of their ideas are still valid.

**It's been over a century since Gropius came back from the war, and even though most of the principles of the Bauhaus still stand, the world in which we live in has changed rapidly.** The internet has forever changed the way we communicate and share information. The concept of family is shifting, with birth rates slowing drastically in the first world. Individuals are willing to relocate to different parts of the world in the blink of an eye. New construction materials and techniques have allowed us to settle in places with extreme weather conditions. And after a series of truly unpredictable political and natural events during the past few years, we have come to accept that we don't know what the future holds for us anymore.

**If the Bauhaus was still active today, we believe it would welcome all these new variables with excitement, challenge their own ideas and adapt their solutions to this new reality.**

**major role in them.** After all, almost everything we do happens under some sort of architecture. The spaces where we rest, where we work, where we exercise, chat, create, cook, sleep, dream, live... they all must be designed. But how can we be sure the ideas and solutions that lead these designs are still the best ones, when the way in which we live and perform many of these tasks has changed so much?

**Maybe it's time to take a step back and challenge what we know, what we think is "right" and explore new solutions that embrace society's new reality, new habits, new visions, hopes and dreams, and empower us to pursue them and live them fully.**

The challenge you are about to embark is the design of the new 2021 Bauhaus Campus. An educational space where the status quo of architecture can be challenged and where new ideas and solutions can be explored.

**The 2021 Bauhaus Campus is not meant to be a traditional university, but a creative and explorative space instead.** The campus will not offer the traditional undergraduate, graduate or masters programs, there will be no exams, no grades... Instead, students and professionals from around the globe who have shown an interest in proposing design and architecture solutions to today's problems, will be invited to come together on campus for different periods of time to share their ideas and visions.

**There will be no preestablished hierarchy between campus attendees.** Anyone will be free to organize a group, a class or a workshop, to share their knowledge or learn together, and anyone will be free to join or attend if they have an interest in the topic.

**A bi-annual exhibition will also be organized on campus to show the ideas being explored and the solutions being suggested to the world, in the hopes that they will inspire others.** Anyone will be welcome to attend these exhibitions, whether on campus or online, and take these ideas with them the same way the Bauhaus staff took their ideas with them when they were forced to the exile.

The impact of the new 2021 Bauhaus Campus might not be obvious at first, the same way the influence of the original Bauhaus might have been hard to see until many years after it was dismantled. But **one should always trust that, by pushing the limits and challenging the norm, we are helping architecture stay current and move forward, and hopefully, make the world a better place.**

## The project

The campus will aim to maintain an active student base of 120 to 160 students at any given time, so spaces should be designed to serve the needs of such a community. It will have a built-up area, without counting outdoor spaces, of approximately 3900 m<sup>2</sup>, divided into the following spaces:

### Dorms – 1200 m<sup>2</sup> approx.

Adequate space to accommodate 50 people living on campus. These will be occupied by students, lecturers and other guests who might require accommodation for periods ranging from a couple of days to a few months. Students could potentially share rooms, while guests will probably require their own private space. Note that not all students will reside on campus, but those who got a full scholarship or might not be able to afford accommodation elsewhere could be eligible to occupy these rooms

### Classes – 600 m<sup>2</sup> approx.

Classes should be polyvalent spaces where groups of up to 20 people can gather to work on a project or conduct a pin-up session or small debate. The class space should be flexible enough to

accommodate several small groups or fewer larger groups working at the same time.

### Workshops – 600 m<sup>2</sup> approx.

While some students will choose to focus on the theoretical side of architecture, others will want to get their hands dirty and produce physical models, try new materials and see how things work outside of the screen or paper. To serve them, one or more workshop spaces should be available. These workshops will be equipped with all necessary machinery, including 3D printers, CNC machines, painting areas, ovens, etc.

### Auditorium – 300 m<sup>2</sup> approx.

An auditorium with capacity for 200 seated attendants. This space will be used for speeches,

guest lectures, book presentations and other kind of formal events.

#### **Cafeteria – 200 m2 approx.**

A space where people can come together to relax, grab a coffee or a quick bite. This will not be a full-blown restaurant, but it will serve quick lunches and will therefore require a small kitchen.

#### **Exhibition space – 1000 m2 approx.**

This will be the most iconic space of all. Here students will present their research, findings and ideas at the end of their stay at the campus on a bi-annual exhibition. The exhibition will be open to the public and specialized press and media will be invited. For those who are not able to attend, the exhibitions will also have an online space which will serve as a window to the world as well as an archive of what has been going on at the campus over time.

**It is important to highlight and always keep in mind that this is an ideas competition.** The mentioned above spaces could satisfy the demands of the Bauhaus Campus concept, and should at least be considered. However, **teams are encouraged to challenge the suggested spaces and dimensions if they believe this will benefit the overall project.** As long as these decisions are justified in your presentation, the jury will consider them and might award such projects if they consider it appropriate.

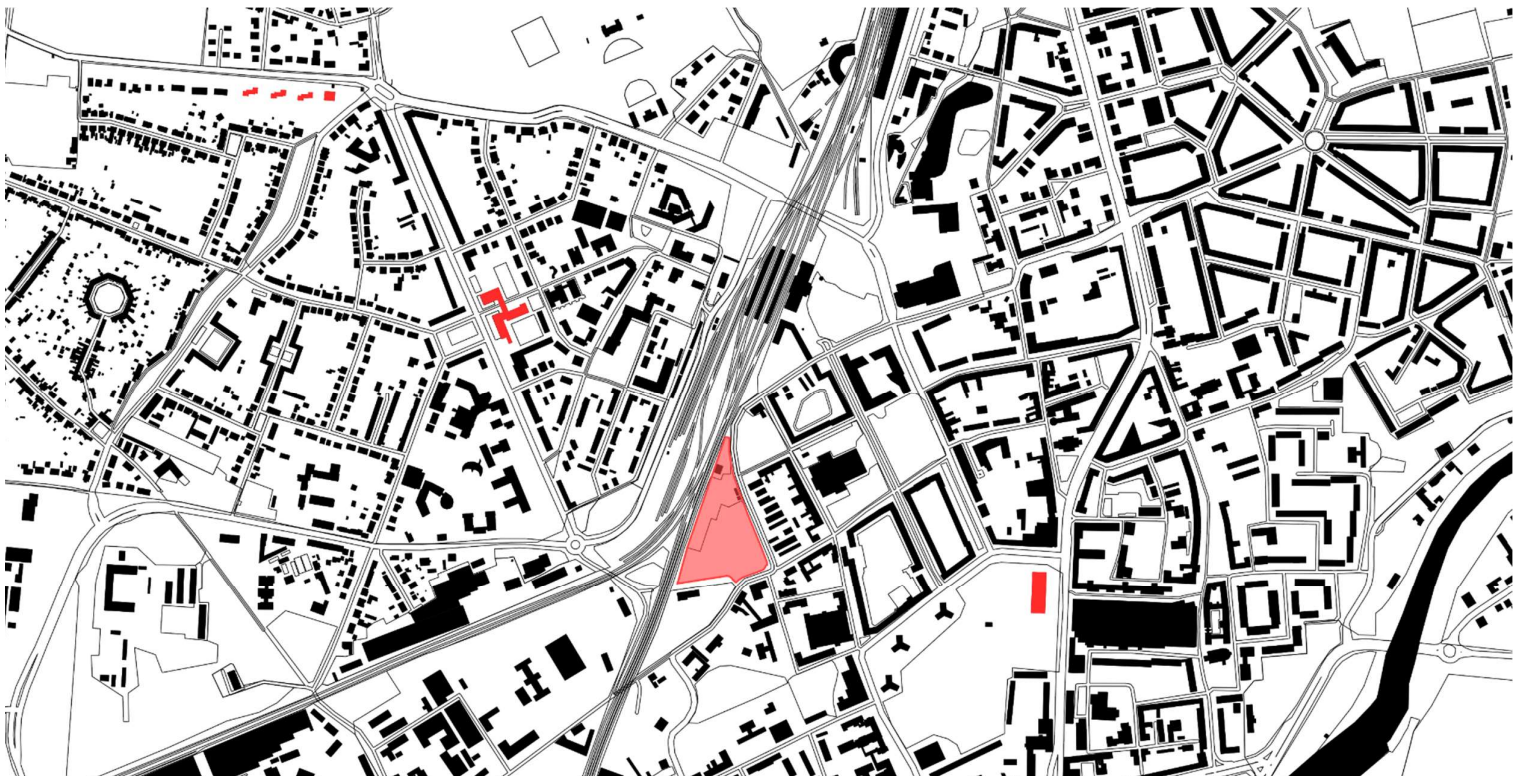
### **The site**

This hypothetical project is to be designed on a very real site in Dessau. Right between the iconic Bauhaus building by Walter Gropius and the new Bauhaus Museum by Addenda Architects (also jurors of this competition).

The site is a triangular piece of land of approximately 250m on its longest side and 180m and 200m on the other two, which can be considered flat. It is delimited by Bitterfelder Street on one side, Elisabethstraße on another and the

train tracks on the third. The Bauhaus museum is located approximately 600m to the east and the Gropius Bauhaus building another 600m to the north-west with the houses for the masters of the Bauhaus just a bit further in that same direction.

The Dessau train station is located roughly 400m north from the site, and connects this city of roughly 83.000 habitants with the capital city, Berlin, in just 1 hour and 45 minutes.





# Jury

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## **Addenda architects**

Winners of the international competition for the Bauhaus Museum Dessau, which received 831 entries.

Addenda is currently working on residential, office and facilities projects for public and private clients; the motivations and expectations of our daily work are driven by the idea that architecture is an ultimate representation of sociocultural issues.



## **bajet Giramé**

Pau Bajet and Maria Giramé both graduated with honors from the Barcelona School of Architecture (ETSAB-UPC) in 2013, after which they worked at David Chipperfield Architects in London before establishing the Barcelona-based studio Bajet Giramé in 2017. Both Pau and Maria combine their practice with teaching design studios at ETSAB-UPC and ETSALS-URL, writing and architectural curatorship.



## **Montserrat Villaverde Rey**

Montserrat Villaverde has a degree in History of Art and a master's degree in Historic Research in the field of Architectural Heritage from Barcelona University. She currently heads AqabaBcn, a practice specializing in historic research in the field of architectural heritage and its dissemination.

Since 2003, she has lectured at La Salle School of Architecture of Ramon Llull University, Barcelona.



## **Leku Studio**

Leku designs in a range of different scales, integrating the social and ecological dimensions with the aesthetic one. They aim to improve people's lives in relationship with their surroundings.

Leku is a flexible and transversal firm that works by putting together groups of professionals from different disciplines in teams capable offering comprehensive and specific solutions for each project.

## Prizes

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This competition is all about giving you the freedom to design without pressure and providing the platform for you to learn from an expanded network of architecture student peers. However, we know a little incentive has never hurt anyone, and so, with the help of our sponsors, we've put together an amazing pool of prizes!

	1 <sup>st</sup> price	2 <sup>nd</sup> price	3 <sup>rd</sup> price	Hon. Mentions (x10)	Finalists	Others
<b>Cash [1]</b>	1,500 €	1,000 €	500 €			
<b>Magazine subscription of your choice [2]</b>	✓	✓	✓			
<b>Pack of Phaidon architecture books [3]</b>	✓	✓	✓			
<b>GoPillar course of your choice [4]</b>	✓	✓	✓	✓		
<b>Publication on digital media</b>	✓	✓	✓	✓		
<b>Access to exclusive on-line lectures</b>	✓	✓	✓	✓	✓	✓
<b>Jury feedback [5]</b>	✓	✓	✓	✓	✓	15 €
<b>Printed participation certificate [6]</b>	✓	✓	✓	✓	18 €	18 €

[1] Funds will be transferred to a PayPal or Bank account. Transaction fees will be deducted from the total amount.

[2] One year subscription to one of the following magazines: Architectural Digest, dwell, Arquitectura Viva (proyectos) or Metropolis.

[3] Pack of 3 phaidon books including: "Where architects sleep", "Vivir en el agua" and "Un mundo brutal".

[4] Any course from the GoPillar Academy catalog. Course bundles are excluded.

[5] Digital PDF with personalized feedback from the jury giving you meaningful insights on which were the key aspects that made them consider or discard your project (roughly 300 words).

[6] Participation certificate, printed on high quality paper and hand signed by the organization, shipped to your come address worldwide.

## Calendar

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**All dates are expressed in GMT-7 times.** No registrations or submissions will be accepted after midnight on the specified dates.

<b>Special registration period</b>	November 23 <sup>rd</sup> – January 31 <sup>st</sup>
<b>Early registration period</b>	February 1 <sup>st</sup> - March 7 <sup>th</sup>
<b>Regular registration period</b>	March 8 <sup>th</sup> – April 4 <sup>th</sup>
<b>End of questions period</b>	April 11 <sup>th</sup>
<b>Submission deadline</b>	April 15 <sup>th</sup>
<b>Winners announced</b>	May 15 <sup>th</sup>



# Organization

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## Eligibility

**Registration is open to any student actively enrolled in an undergrad program. Master students can also be eligible as long as they started their masters no longer than 18 months after finishing their undergrad program.**

If you are not a student yet, but are about to be, or if you are about to graduate, don't worry. We only require that you meet the above-mentioned criteria at some point between the first day of the special registration period and the last day of the regular registration period.

This brief is especially tailored towards architecture students, however, students from other fields, related to architecture or not, who have an interest in participating are also welcome to do so, as long as they meet the previously mentioned criteria.

All participants will be required to submit a copy of their student ID or enrollment papers with a valid expiration date to prove their student status.

## Teams

Each registration will automatically create a "team". **Teams can be "solo" teams, made up by one single student, or group teams, made up by up to 8 students.**

Members of a team can be from different schools, countries and be enrolled in different majors, as long as they all meet the eligibility criteria established for this competition.

## Registrations

All registrations must be completed on the arkitekturo's website. Once you complete the registration form you will receive an email with your registration number, which will identify you as a team until the results of the competition are announced.

A registration will not be valid until the corresponding payment is received, and it can be revoked at any time if the transaction is disputed.

## Entry fees

**All registrations will require the payment of an entry fee to be completed. The registration fee applies to the team, regardless of how many students are in the team.**

In order to encourage the participation of students from any country and background, **the registration fee price will not be fixed, and will instead be determinate by the price of a commodity that is available worldwide** at a price determined by several local economic indicators: the price of a movie ticket.

Teams made up by students enrolled in schools in different countries will have to pay the highest fee assigned to their pool of countries.

**The registration period will be divided into three subperiods; special, early and regular. Teams who complete their registration during one for the first two periods will see a substantial discount in their entry fee.**

Considering the above, the entry fees will be determinate as follows:

	Special period	Early period	Regular period
Registration fee	6 movie tickets	9 movie tickets	12 movie tickets

The complete list of entry fees per country can be found at:

<http://localhost/arkitekturo.com/competition/bauhaus-campus-2021/entry-fees>

## Open forum

**A public online forum, open to all participants, will be active during the whole competition on the arkitekturo's website.** We want this event to be a learning and enriching experience for everyone, and this will be the place to introduce us to each other, ask questions and share ideas and opinions.

**All questions regarding the brief must be asked on the forum,** where arkitekturo will answer them

diligently. This will ensure that all teams have access to the same information, explanations and clarifications.

The forum will also remain open after the winners are announced to encourage an open debate about any project submitted, whether it was awarded or not.

## Submissions

**All submissions will be made through the arkitekturo website. Once registered, participants will have access to a private dashboard where they will be able to upload their student IDs and project.**

Traditionally, architecture competitions ask for projects to be presented in one, or a series of panels. That makes sense if those panels are going to be printed onto a physical support. However, these days our work will be seen on digital media a lot more than they probably be printed. That is why, in addition to an A2 panel, we will ask all teams to also upload their renders, drawings and texts, separately and independent from each other. This will ensure that they jury can properly read all texts and see all images if they want to dive into a project. It will also ensure that the awarded projects

can be published on digital media in a way that makes sense. Have you ever tried to read the text of an A2 panel on an Instagram post? Exactly!

The presentation technique is free. Renders, collages, models, watercolors, sketches... you are free to use the techniques you feel more comfortable with, as long as it can be photographed or scanned and be submitted in a digital format.

So, to summarize. **You work on your project freely. You select the pieces that explain your project best. You lay them out on an A2 panel that can ONLY be labeled with your registration code. Through your arkitekturo dashboard, you submit your A2 panel, plus all the pieces contained in the panel, separately.**

## Working material

Arkitekturo will make available a variety of working material (photos, drawings, etc.) to all participants. These materials will be available for download

before and after the registration to the competition is completed.

**The provided working materials might include modifications that do not match reality. In such cases the material provided by arkitekturo should be considered as the only one valid in the**

**context of the competition**, to ensure that all participants have access to the same information.

## Authorship and copyrights

**Students will always keep ownership of copyrights or any other intellectual property originated from their work**, as well as the right to use their project in any other way they see fit, including submitting it to other competitions or

awards, after the results of the competition are announced.

By submitting their projects, students grant arkitekturo perpetual rights to use all graphic and written material, in both printed and digital media.

## Additional notes

- Arkitekturo reserves the right to make any changes to this document (dates, requirements, etc.) as long as such changes are in benefit of the majority of participants. Any changes will be announced on the competition's website and social media, and it is each team's responsibility to check for such announcements.
- This brief is purely academic. The winning project will not be built. There is no requirement to follow any existing building or urban planning regulations that would need to be considered if this was a real-life project meant to be built.
- The working documents provided on the competition's website might have been modified to better fit the brief and might not correspond with reality.
- No one has hired arkitekturo to organize this competition. This brief has been fully developed by arkitekturo with the sole purpose of serving as an academic exercise.
- Arkitekturo has no ownership over the land mentioned in this brief or relationship to the actual owners. There is no guaranty that students will be able to enter the site if they choose to visit it.

## Sponsors

We want to thank our sponsors for supporting this event and contributing to making this academic experience for future architects much more exciting!

